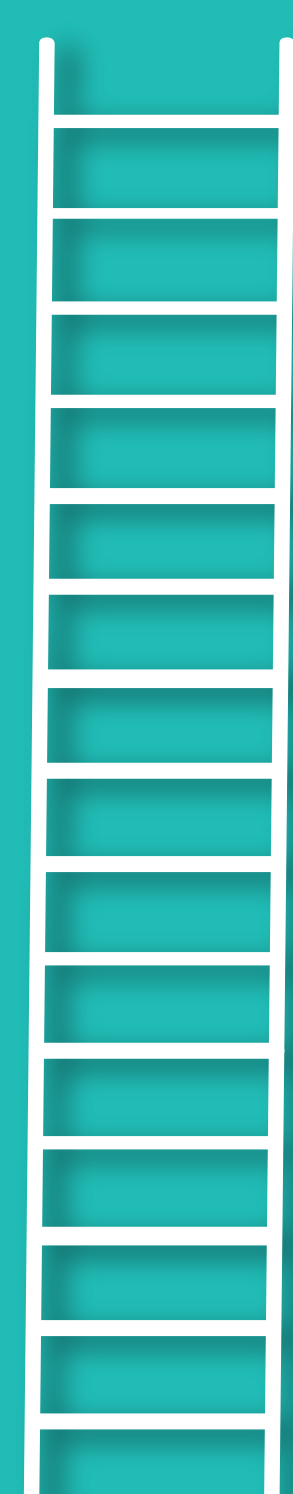


HELLO THANK YOU 2017 2018

We lived awesome moments in 2017 and we hope to have a lot more this next year that comes. Together as extraordinary team.

Market capitalization = 3 million euros. **3.000.000**
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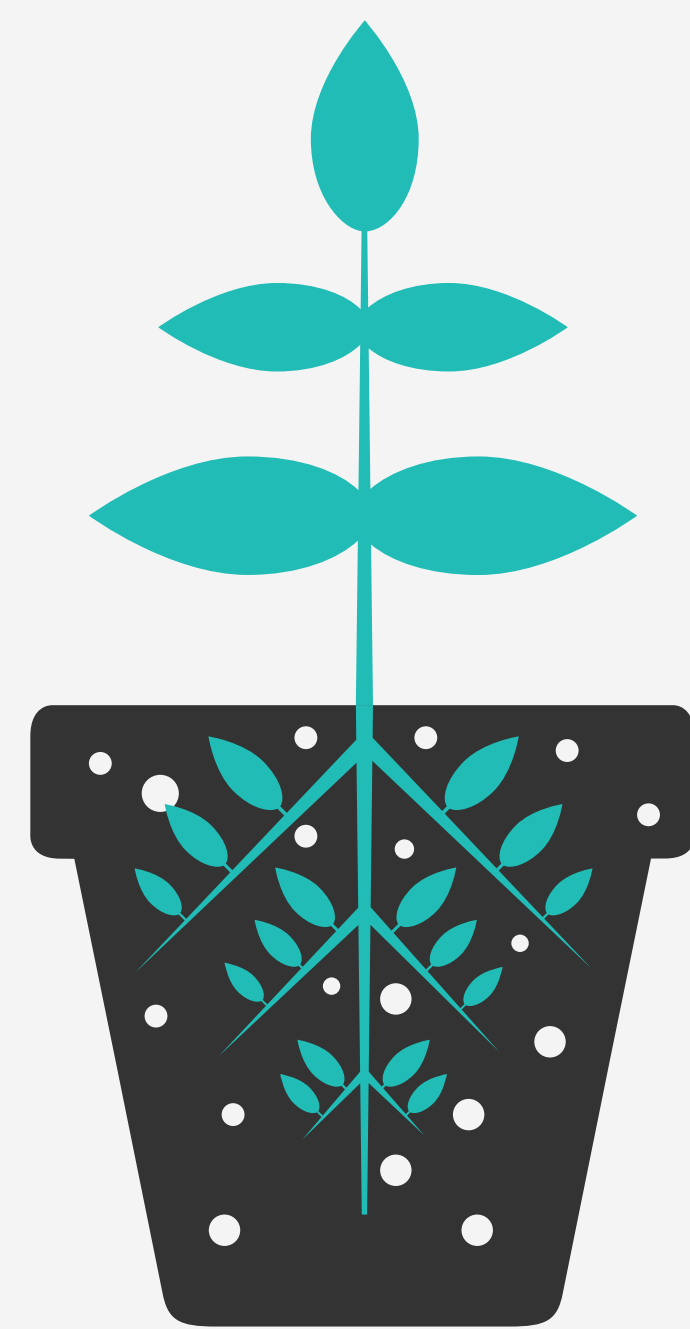
52%

Our stock debut is the best still registered upon today with a 52% rally in the first two days.



PRIZES

- Award for the **"Most innovative tech product Company"** @ Tech Industry Awards by Tech Fest
- 2 nominees for the **IT EUROPE AWARDS Finals** for the categories: **Vertical Market Solution of the Year & Information & Document Management Solution of the Year**



PROJECTS

- We Developed 15+ new projects in 2017 for **SmartCity / IoT / SmartHome** /
- 5 smart city products launched in the biggest Smart City Project in Romania - **ALBA IULIA SMART CITY**

SOCIAL PROJECTS

- Technological partners for PEDITEL 1791 in solving +50.000 cases
- +3000 accounts created on donez450.ro app for blood donation throughout Romania with +1500 active users.



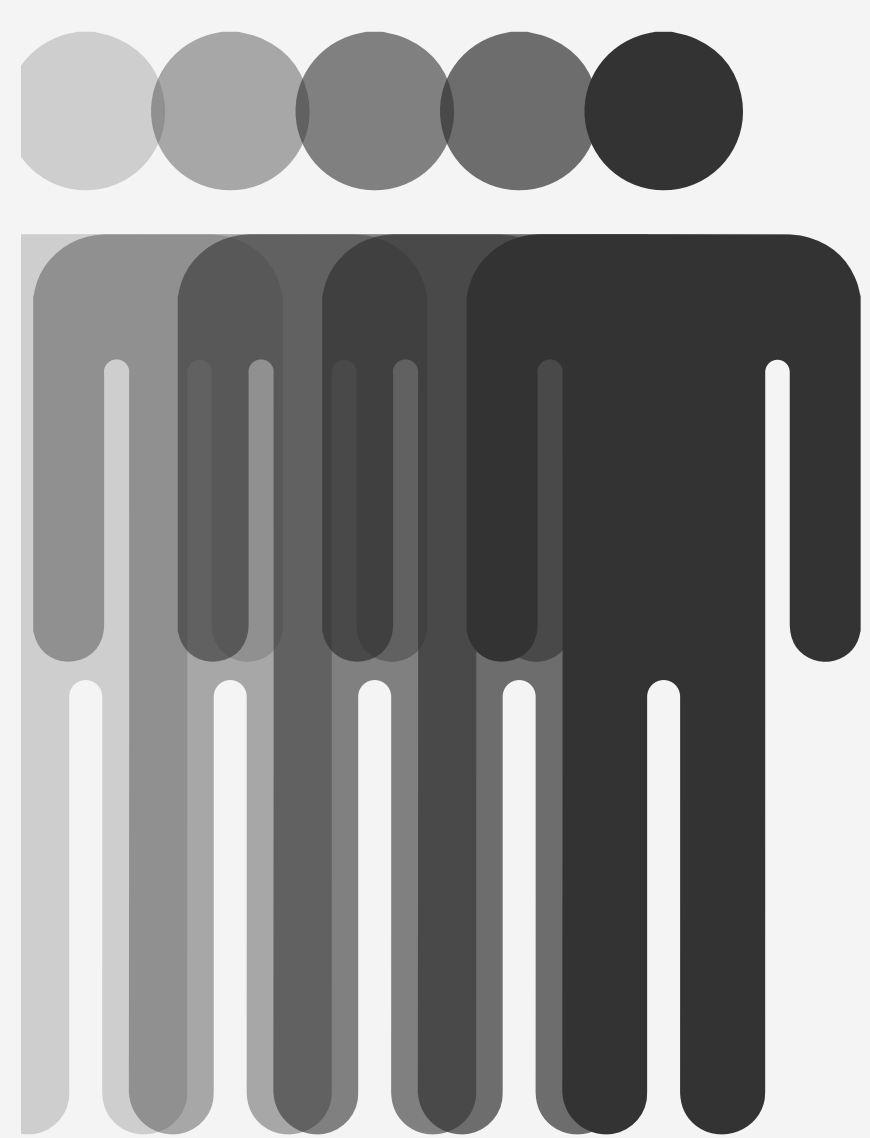
EVENTS

WE HAVE ATTENDED

- 7 **BUSINESS DAYS** editions
- **IMWORLD**
- **CODECAMP**
- Cluj Innovation Days
- Symfony
- IT Days
- Startup Weekend Cluj

We have organized the leading Insurance Event in Transylvania: Transylvania Insurance Days that gathered 180 CEO's and Top Management of the leading Insurance Companies & Brokers in the country.

We have organized in Alba Iulia an event for entrepreneurs with an attendance of +120 business owners within Alba Iulia Smart City Project - **"eOKEY SA FI ANTREPRENOR IN ALBA IULIA"**



SOCIAL ACTIVITIES

- 1 **EXCITING** team building
- 12 **AMAZING** happy Fridays
- 1 **DIFFICULT CROSS** completed by the team.
- 30+ **SHOEBOXES** for the little ones in need.
- 1 **AWESOME** Christmas Party
- Partners in +10 events of Sport, Music & Art
- We have worked closely with clients in Europe & across the world.

OUR STORY CONTINUES

- <https://www.facebook.com/LifeIsHard.ro/>
- <https://www.linkedin.com/company/381801/admin/overview/>
- https://twitter.com/lifeishard_ro

SEE OUR JOB OPENINGS: <https://www.lifeishard.ro/job-opportunities/>